

CKC Annual General Meeting

Welcome!

1st Virtual AGM
September 12th, 2020





Call to Order

*Review of the Agenda
Joan Bennett
Chair, Board of Directors*



1. Call to Order
2. Introductions
3. Opening Remarks
 - *Chair*
 - *Honorary Chair*
 - *Honorary Veterinarian*
4. 2019 AGM Minutes
5. Correspondence
6. 2019 Audited Financial Statements



10 Minute Break

7. Reports
 - *Chair*
 - *Executive Director*
 - *Committee & Council Annual Reports*
8. Unfinished Business
9. New Business—Floor Open to Members
10. Closing Remarks
11. Adjournment

Meeting Agenda

Joan Bennett
Chair, Board of Directors





Introductions

CKC Board of Directors & Staff



In Memoriam

*CKC Members our community lost
between May 2019 and August 2020*





Alice Balork

Gordon Benn

Marlene Benn

Alan Bennett

Marianne Patricia Buck

Shelley Camm

Charlotte Davis

Jean De Wolfe

Daniele Duquette Forgeur

Katie J. Eldred

Donald Emslie

Marilyn Foulds

Christine Gallant

Shirley Goodman

Phyllis Gratton

Linda Haven

Marnie Horne

Ingeborg James

Richard Lake

Dieter S. Leidel

Barbara A. Liles

David Lindberg

John Macdonald

Joan Macmillan

Anne McConnell

Anne Mcdougall

Julia Munro

Louanne Niman

Susan Nordstorm

Diana Pierce

Maida Puterman

Rita Robinson

Lorna Sale

Brent Robert Sinnock

Gaye J. Sorbin

Dino A. Speziale

Patricia Spicer

Hilton Spicer

Gary J. Thomas

Daryl E. Thompson

Marnie C. Wallace

Shelly L. Whiteman



Chair's Opening Remarks



Joan Bennett





2019 Honorary Chair

Virginia Lyne





Virginia Lyne

- Allbreed Judge approval completed in 1979; since then
 - Actively involved in sport of purebred dogs since 1953
 - has judged extensively Internationally including many
 - In the past 60 years, has bred primarily English Cockers, National Specialties with involvement in Pembroke Welsh Corgis, Whippets
 - Served as a Dog Show Representative and is currently the and now a Pekingese as part of the family
I thank the Board of the CKC for this privilege.
 - Chair of the Events Officiating Committee
 - A CKC life member, has been active in Obedience and
 - Keenly interested in the role of the Canadian Kennel Club instructed classes for close to 20 years
 - and determined to help preserve our sport of purebred dogs she has served with much pride as the 2019 CKC approved Obedience (now retired) since 1968 and Conformation Judge since 1969
- Honorary Chair



2019 Honorary Veterinarian

Dr. Greg Keefe, DVM, MSc, MBA

*Dean, Faculty of Veterinary Medicine
University of Prince Edward Island*





Honorary Chair and Honorary Veterinarian

Sincere Thank You from the CKC Community





Minutes-2019 AGM

*Joan Bennett
Chair, Board of Directors*



2019 Audited Financial Statements



*Marcus Sconci, CPA, CA
Partner, BDO Canada LLP*



10 Minute Break





Chair's Report

Joan Bennett





Executive Director's Report

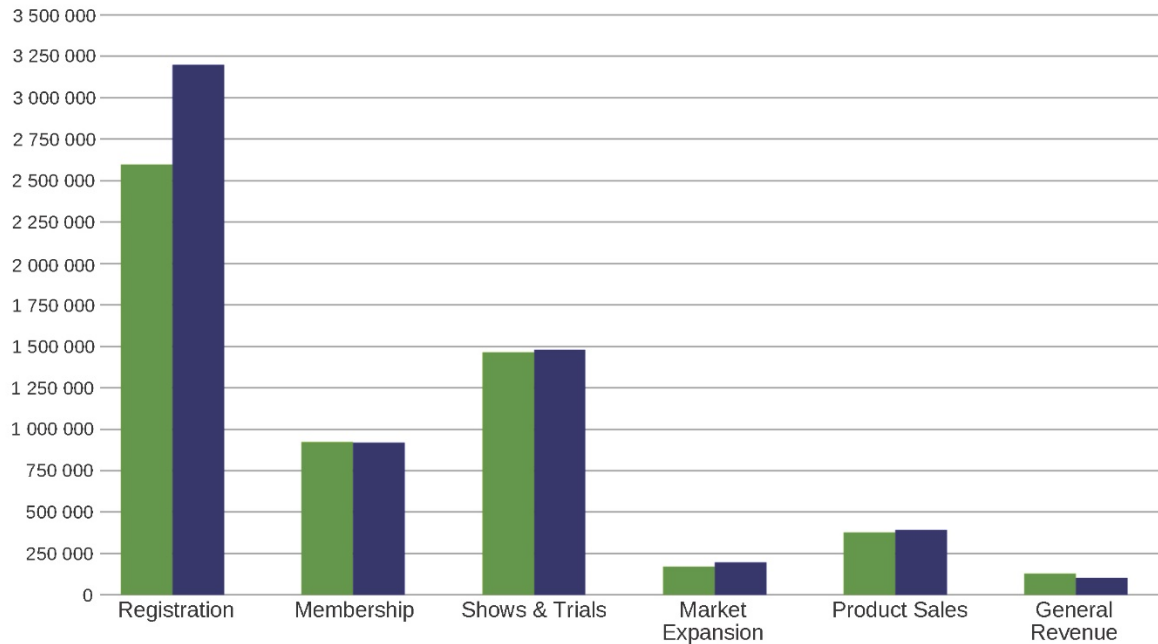
Lance Novak



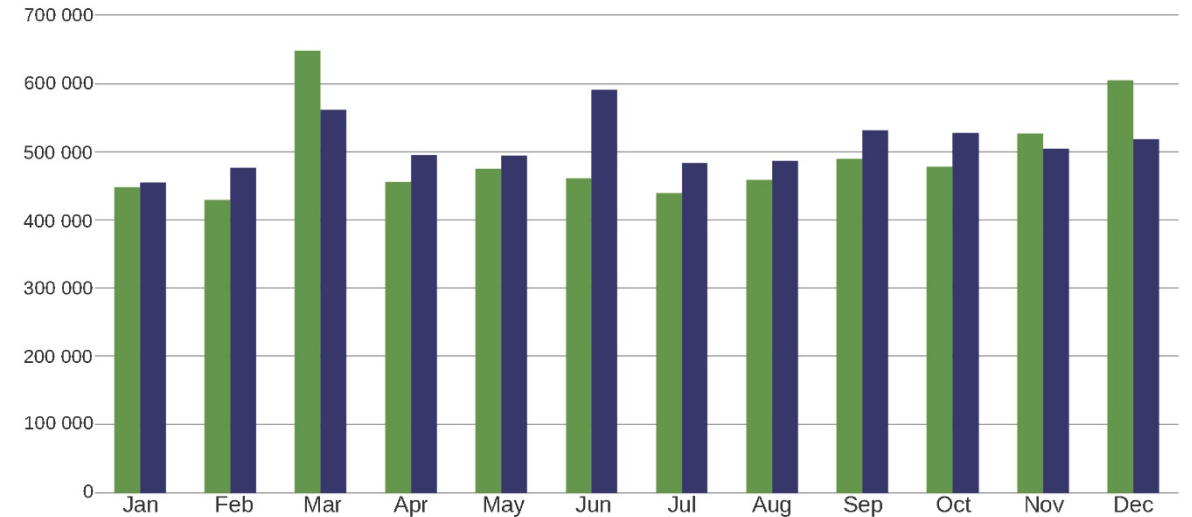
2019 Highlights: Key Performance Indicators

Revenues and Expenses

Revenue—Actual vs Budget



Expenses by Month—Actual vs Budget

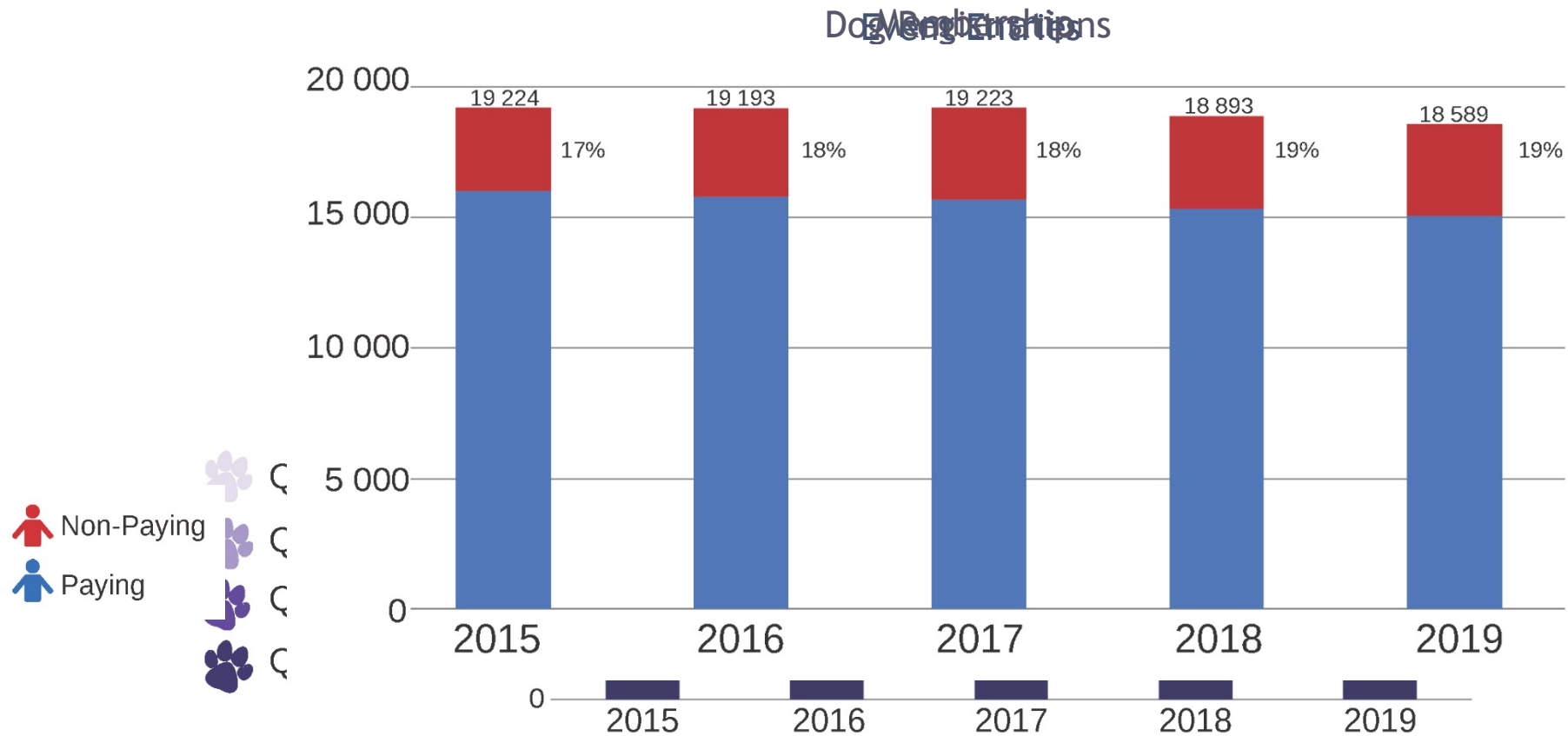


\$ Actual
\$ Budget



2019 Highlights: Key Performance Indicators

Registration, Events & Membership



2019 Highlights: Advocacy & Gov't Relations

Advocating for the Club and Our Members



2019 Highlights: CKC in the Media

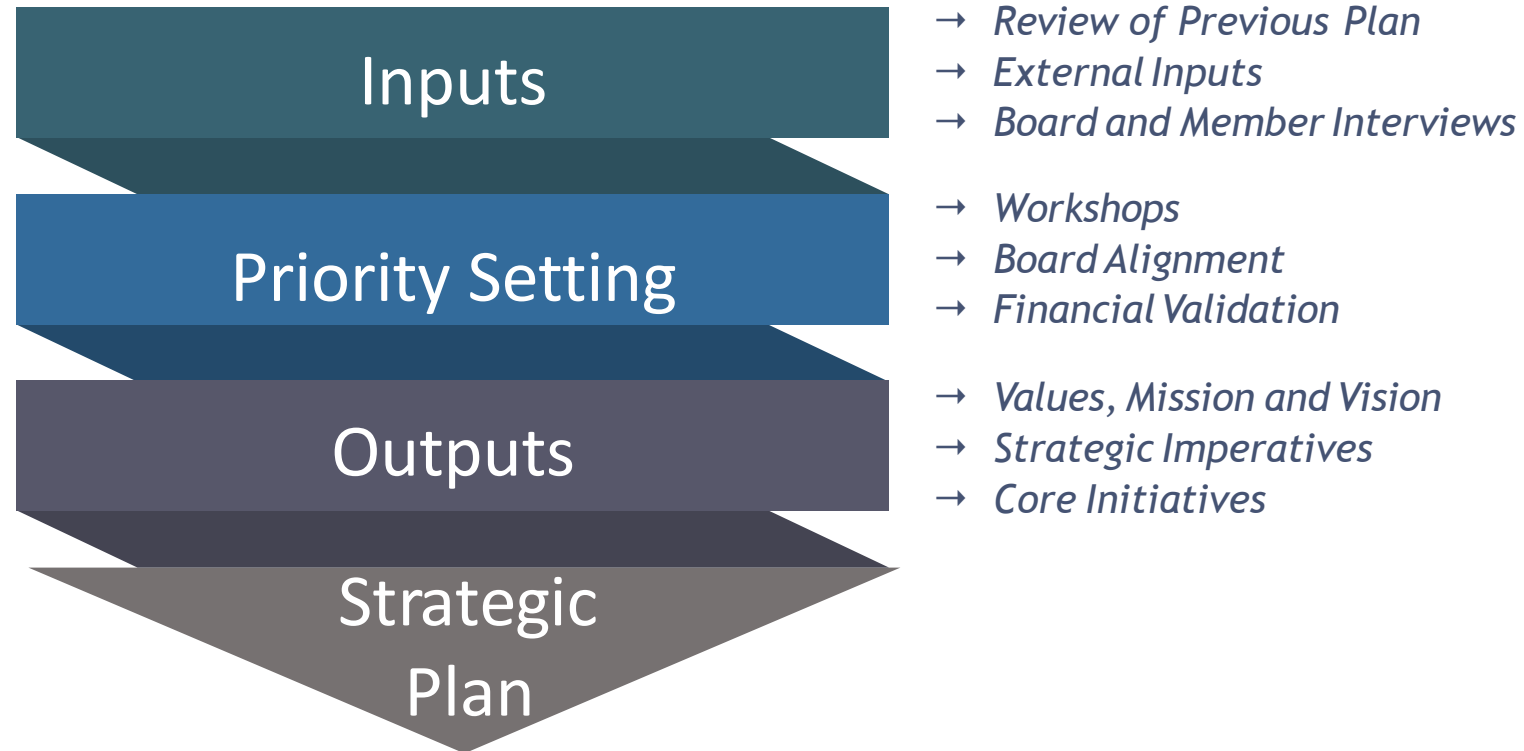


Representing the CKC
Membership and
Purebred Dog
Community



2020-2022 Strategic Plan

Alignment to Club and Member Priorities



2020-2022 Strategic Plan

Mission

As the prime **registry** of purebred dogs in Canada, our purpose is to serve our members and the public with **education**, support, guidance and sanctioning of events for all their canine endeavours. Our goal is the **preservation** of purebred dogs and the health, **well-being** and enjoyment of all dogs.



2020-2022 Strategic Plan

Vision

The CKC with its members, will be the **definitive authority** in Canada for purebred dogs, and an **advocate for all dogs**, setting the standard for the preservation of breeds and **continuous improvement** of health, wellbeing and enjoyment of purebred dogs.



2020-2022 Strategic Plan

Values

Passion

Preservation

Knowledge

Commitment

Integrity



2020-2022 Strategic Plan

Strategies: Three Pillars

Ensure Responsible Purebred Dog Breeding

- ✓ Create policies that enhance the breeding of healthy purebred dogs
- ✓ Offer and support programs and tools that encourage responsible breeding practices
- ✓ Increase public awareness of the value of purebred dogs

Represent Dog Interests at all Levels

- ✓ Advocate for responsible legislation with governments
- ✓ Promote responsible dog ownership
- ✓ Partner with special interest groups, veterinarians and other key opinion leaders

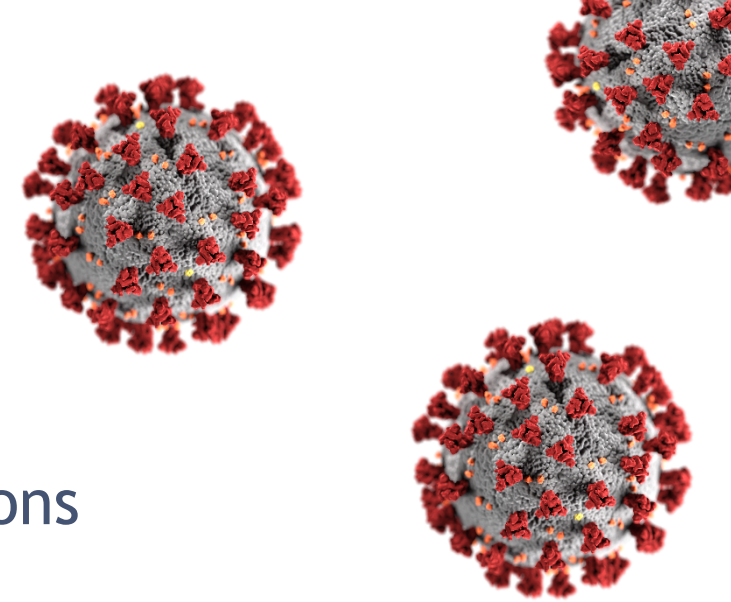
Encourage Greater Participation in the CKC

- ✓ Enhance the member experience through member-focused processes efficiencies and technology
- ✓ Empower members to contribute to the success and positive culture of the CKC
- ✓ Increase and retain membership by promoting the value of CKC and associated events



A Word About 2020

Pandemic Impacts On...



...CKC Operations

...CKC Finances

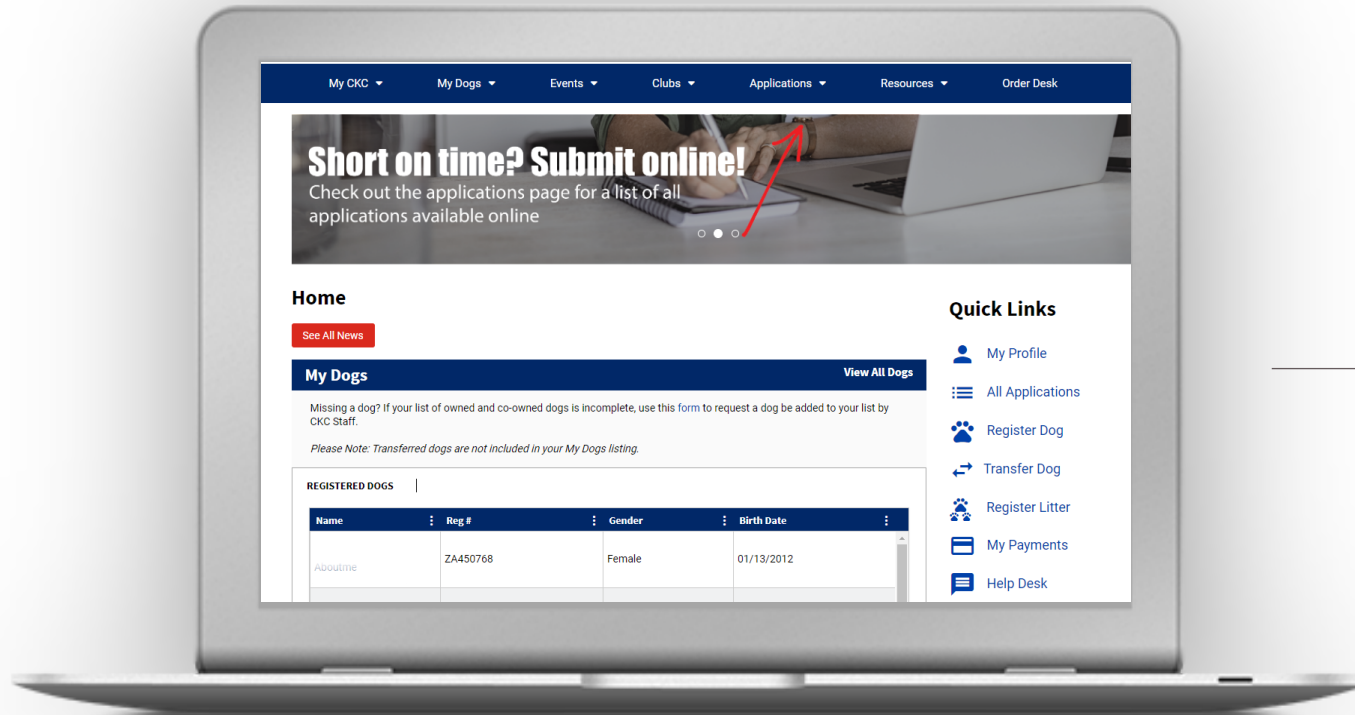
...Shows & Trials

- *Adaptation of Rules*
- *Fee considerations*

★ Remember, businesses and individuals must follow Local, Provincial and National guidance and regulations



IT4YOU Project Update



Andrew McCallister
E-Business Manager



How We Got Here and Where We're At

Background on the IT4YOU Project



Why? - The Rationale

30-year old system was no longer serviceable and at risk of crashing

- Old data (not corrupt)
- Complex structure
- Finance component complicated
- Limited remote access

Who? - Those Involved

Board, Committee & Staff conducted a needs analysis, Board approved budgets and a vendor was selected after an extensive RFP process that included a meeting with the AKC and correspondence with the Kennel Club





When? - 2019 System Events

Old system crashed in July which led to a hasty launch of the new system in the late fall for Membership renewals and Registration

What? - Post Launch

After a frustrating and rocky start, we have focused on stabilizing the system and working out the “kinks”



Where? - Next Steps

- Focus on stability
- Shows & Trials
- New features

We've Come a Long Way

Online Registration

- Launched and stabilized
- More types of dog registration can now be done online
- Pedigree and Transfer of Ownership was launched
- Members have processed 43,951 applications (71%)
- Ability to see more information about your dogs online
- Certificates in PDF and paper

Membership

- 71% of 2020 renewals were done online
- Renew online soon for 2021

Transparency

- Members can now see more detail and are helping us improve how their data is displayed
 - i.e. “Connecting” their Data

Shows and Trials

- Conformation - Complete
- Performance Events - In progress
- Conformation Title Certificates are being reviewed and will be mailed out soon
- Historical title information available on your dog's profile



We're Listening and Acting

1. Better Information

- More information in all transactional emails
- Mapping applications to dog names and not application or order numbers
- Show points leading up to titles

2. Make it Easier to Use

- Simplify and improve online applications
- Improve the checkout process

3. “Kennel Club Envy”


- Stability is important but what about features that other kennel clubs have?
- Online pedigrees, health and breeding information

4. Involving Members More

- Involve members to review new features, transactional emails and French



Better Information - Sneak Peek



CANADIAN KENNEL CLUB®
CLUB CANIN CANADIEN™





Hi Andrew McCallister

Rachel Summers submitted a **Transfer of Ownership** application on **June 1, 2020**.

Dog's Name: Glahms Fergus Kintyre
Date of Birth: 2003-06-03
Breed: Dandie Dinmont Terrier
Gender: Male

Is this dog being transferred on a Non-Breeding Agreement: Yes

New Owner 1: Adam Smith
New Owner 2: Archie Smith

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<small>200 Ronson Avenue, Suite 400, Etobicoke, ON M9W 5Z9 Toll-Free 1-855-364-7252 information@ckc.ca</small>	<small>200 Ronson Drive, bureau 400. Etobicoke (Ontario) M9W 5Z9 Numéro sans frais 1-855-364-7252 information@ckc.ca</small>
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20 transactional emails are undergoing updates

- Including branding so you know it's coming from CKC
- And more information about the application it is referring to

In this example of a Transfer Consent it includes the person transferring the dog, dog details and new owner information



Better Information - Sneak Peek

- All transactions will have a dog's or a dam's name

CANADIAN KENNEL CLUB français Andrew McCallister

Home My CKC Events/Clubs Resources About CKC [START NEW APPLICATION](#)

My Applications & Orders [Status?](#)

Check the status of your online applications and orders.

Drafts **Pending Approval** **Ready to be Paid** **Paid (12)**

Application #	Date	Application	Details	Owed
APP-2020-13793	25 Feb 2020	Dog Registration	Lady Snow Bunny	\$124.75
APP-2020-14071	25 Feb 2020	Litter Registration	Wigglypaws Banch	\$67.12
APP-2020-14076	15 Aug 2020	Dog Registration	Hiddenhills Lacey Macey	\$157.33



Better Information - Sneak Peek

- The cart will also have a dog's or dam's name

The screenshot shows the Canadian Kennel Club website's shopping cart page. The header includes the club's logo, name, a shopping cart icon with a '3' badge, a language selector for 'français', and a user profile for 'Andrew McCallister'. The main navigation bar contains links for 'Home', 'My CKC', 'Events/Clubs', 'Resources', and 'About CKC', along with a 'START NEW APPLICATION' button. The cart section is titled 'Cart' and contains a table with the following items:

Application #	App	Details	Description	Quantity	Amount
APP-2020-14071	Litter Registration	Wigglypaws Banchi - DJ696926GQ	Regular Fee	1	\$100.00
				Taxes	13.00
				Amount Owed	113.00

Below the table is a blue 'Pay/Checkout' button.



Make it Easier to Use - Sneak Peak

1

Dam

The consent of ALL recorded owner(s) of The Dam at the time of birth of the litter is required.

If the Dam was transferred or leased in whelp, the consent of ALL recorded owners at the time of mating is required

Select Dam * [Dam not listed?](#)

2

Dam	Hiddenhills Lacey Macey			
Number:	Breed:	Color	Date of birth:	
DJ692431	German Shepherd Dog	Black & Tan	Mon May 02 2016	
Owner	Lisa Maynard			
Address	8245 Edwards rd Heffley Creek BC V0E1Z2 Canada			

Was the dam imported in whelp? * Yes No

Sire

How many sires does this litter have? *

Litter

Date of mating *

Birth date *

Number of live males puppies *

Number of live female puppies *

Is this a recessive coat litter? * Yes No

3

Redesigning our online applications for better usability

- Grouping of information “Dam”, “Sire”, “Litter”
- Simple and straightforward display of information
- More options for online help

Launching additional applications, like dog amendments and leases, are on the horizon





2019

ANNUAL REPORT



Committee & Council Annual Reports

Joan Bennett
Chair, Board of Directors



Independent Standing Committees

2019 Activity

Appeal Committee

Audit Committee

Discipline Committee

Registration Committee



PHOTO: "Trucker" Downriver Blue Trucker • Australian Cattle Dog • Photographer: Kristin Thomson • Owner: Janet Lynn Leach

Independent Standing Committees

Independent Standing Committees are appointed in accordance with the By-Laws and under the terms of reference in the Policy and Procedures Manual. Independent Standing Committees shall consist of members of the Club who are not members of the Board. They shall operate at arm's length to the Board and their authority shall be independent of the Board.



Standing Committees

2019 Activity

Board Orientation & Education Committee

Breed Standards Committee

Breeder Relations Committee

Club Recognition Committee

Communications Committee

Event Officiating Committee

Genetics & Medical Committee

Legislation Committee

Responsible Dog Ownership Committee

Rules of Eligibility Committee

Strategic Planning Committee



Standing Committees

At the discretion of the Board, Standing Committees may consist of Board members only or they may be a combination of Board members and lay members. The purpose of such committees shall be to assist in the work of the Board. They shall operate within their specified terms of reference and report back to the Board on a regular and timely basis. Unless specifically authorized by the By-laws or the Board, Standing Committees shall not have any autonomous authority.

PHOTO: "Ticket" OTCH Goodhood's General Admission IH, WC, ASW, AGI • Golden retriever • Photographer: Jennifer Chippenfield • Owner: Sandra Healdrick

2019 CKC Anniversary | 21



Standing Councils

2019 Activity

Agility Trial Council

Beagle & Bassett Hound
Field Trial Council

Conformation Council

Draft Dog Test Council

Earth Dog Test Council

Herding Field Trial
Council

Junior Kennel Club
Council

Lure Coursing Field Trial
Council

Obedience Council

Pointing Breeds Field
Trial Council

Retriever Field Trial
Council

Retriever Hunt Test
Council

Scent Detection Council

Spaniel Council

Sprinter Council

Tracking Test Council

Working Certificate Test
Council



Select Committees

2019 Activity

Akita Breed Ad Hoc Committee

AGM Planning Committee

Brachycephalic Breeds Advocacy Committee

Breeding Age Restriction Ad Hoc Committee

Canine Good Neighbour Ad Hoc Committee

Committee to Review the Registration
Options for Breeds with Colours not in the
Breed Standards

ERP Steering Committee (IT4YOU)

Ad Hoc Versatility Committee



Select Committees

Select Committees shall be appointed on an ad hoc basis to perform specific tasks. Upon adoption of its final report to the Board, a Select Committee shall cease to exist.

PHOTO: "Clipper" An GChib/MBS MBSB's Alberta Clipper • Siberian Husky • Owner/Photographer: Annette Dionne

50-Year Members

*Celebrating 50 Years of
CKC Membership!*



Ann-Marie Adderley

Irene Ann Copus

Shirley M. Goodman

Sally Ann Avery

John W. Cornick

Frank Gruber

I.K. Ball

Mereda Cornick

Helga Gruber

Alice Balork

Barbara N. Daley

Hanna Hadden

Shirley Brangers

Barbara L. Davis

Rosella Helwig

Ernest M. Brangers

Beverley Dent

Joe Huizinga

Norma C. Brennan

Eileen M. Dykes

Joan Hunt

Thomas Burke

Ann Fulton

Peter Keuning

Joanne L. Chanyi

Sally E. Gatien

Patricia Mancini

Maureen C. Charlton

Valerie D. Gervais

Patricia M. Mcleod

Ulrich P. Mueller

Judy M. Rich

Maria Sved

Vince Murphy

Judith Richards

Valerie A. Toth

Ilene M. Newman

Jeanette Rutherford

Fred Vaine

Pat Nichols

Vernon C. Rutherford

Leonard J. Waddell

Eleanor A. Palmer

Gaye Shepley

Christa H. Wolters

Walter Pinsker

Hartley Smith

Dorothy Wood

Donna Vaine

Darlene M. Smith

Lynne Wood

Sandra Villeneuve

Edna St. Hilaire

Lillian M. Zeeb

Sandra Von Czarnowski

Thomas R. Stem

New Business

*The floor is now open
to members' Q&A's.*



All dog imagery used in these slides and the Annual Report were proudly and generously provided to CKC by CKC members.

Thank you to all who answered our calls for photos and allowed us to put CKC member dogs in the spotlight.

Dog Imagery

CKC Member Dogs



CKC Annual General Meeting

Thank You!

September 12th, 2020

